



About Barbara Dartt, DVM, MS

Barbara Dartt is a consultant for The Family Business Consulting Group, assisting businesses with succession strategies, long-term planning, management transitions and family governance implementation, as well as other opportunities and challenges unique to family-owned businesses.

Barb's path into family business consulting is based in very traditional roots. Growing up, she watched her grandfather and father provide educational Extension services to family-owned farms. Her interest in serving farm families led her to study veterinary medicine, earning her doctoral degree from Michigan State University in 1996.

In 1998, Barb earned a Master's Degree in Agricultural Economics at MSU where she worked as a graduate research assistant, then as a Farm Business Management Specialist. She continued her family legacy as a third-generation Extension agent working closely with family farms to enhance their business practices, develop management skills and identify growth opportunities.

Drawing from her strengths as a financial and project management advisor, Barb focused her career on supporting the distinctive needs of family business entrepreneurs as a senior business consultant for Salisbury Management Services (later named Lookout Ridge Consulting) in 2001. She later became a founding partner of GROW, a family business advisory firm and also helped create familybusiness.ag, a peer network of family business mentors working within the agricultural industry.

In 2014, Barb joined FBCG, a firm that serves families and the enterprises that they have built by guiding them through the process of building structures, systems and skills for comprehensive strategy, better decision making, stronger competitive advantage, and continuity of enterprises for future generations.

She earned the Advanced Certificate in Family Business Advising from the Family Firm Institute in 2014. Barb previously served as past-president and a director of the Michigan FFA Foundation.

Barb lives in Laingsburg, Michigan with her husband and three children where she enjoys cooking, reading and cheering on her favorite basketball teams.

Specialties

Succession & Continuity

Family Governance

Communication & Conflict Resolution